

**Dataday Inc - A Dealer Specialties Franchisee Serving Auto Dealers Since 1994!**

Statistics from GetAuto.com & Websites using PowerLinks

11/30/09

Previous Months

Month Ranking	Dealership	Web Address or GetAuto Page	Links or Datafeeds	Dealer Specialties Package	Photo Type	Photo Overlays	Super Size Photos	Premier Ad Pack	Vevo's with You Tube	VEVO & YOUTUBE Hits	Cars on Site	Leads	NOV Hits	OCT Hits	SEP Hits	Feb.08 thru Aug. 09	Total Vehicle Hits	Total Ranking				
1	Hershey Motors Inc - Parkesburg	hersheymotors.com	Site by Next Level, Powerlink	Platinum with EBAY	9 Multi	Overlay	Supersize				80	17	5636	7542	4990	307272	325440	1				
2	Hondru Dodge Chrysler Jeep	hondruauto.com	RedxWebdesign PowerLink	Platinum with EBAY	24 Multi	Overlay	Supersize	AD PACK			94	15	3384	2567	1451	18510	25912	26				
3	Hondru Ford	hondruauto.com	RedxWebdesign PowerLink	Platinum with EBAY	24 Multi	Overlay	Supersize	AD PACK			133	19	3130	3503	2364	29427	38424	18				
4	El-Mor Chevrolet	el-mor.com	Cobalt GM Website Powerlink	Platinum with EBAY	9 Multi		Supersize				126	11	3076	4204	2922	159150	169352	5				
5	Just Cruisin Inc	justcruisininc.com	Dealer Specialties PowerLink	Classic	16 Multi		Supersize				82	29	2892	3451	2826	262378	271547	2				
6	Hondru GMC	hondruauto.com	RedxWebdesign PowerLink	Platinum with EBAY	24 Multi	Overlay	Supersize	AD PACK			71	23	2890	2608	1952	19079	26529	24				
7	Mike Watcher's Used Cars	mikewatchers.com	Dealer Specialties PowerLink	Classic	32 Multi		Supersize		VEVO's You Tube	986	23	18	2484	2163	1529	121270	127446	6				
8	Hondru Chevrolet Pontiac	hondruauto.com	RedxWebdesign PowerLink	Platinum with EBAY	24 Multi	Overlay	Supersize	AD PACK			91	10	2359	2364	1570	15505	21798	32				
9	John Sauder of New Holland	johnsauderauto.com	TK Car Sites with Powerlink	Platinum with EBAY	16 Multi	Overlay	Supersize		VEVO's You Tube	1707	138	9	2219	2111	2121	73838	80289	11				
10	Hershey Motors Inc - Morgantown	hersheymotors.com	Site by Next Level, Powerlink	Gold Add-Car & Brochures	9 Multi	Overlay	Supersize				56	12	2103	3050	2228	6773	14154	37				
11	Bobby Gerharts Truck World Inc	bobbygerhartstruckworld.com	Site by Next Level, Powerlink	Classic	9 Multi		Supersize				70	2	2070	1887	2106	84241	90304	10				
12	Apple Auto Sales Inc	appleautosales.com	Dealer Specialties PowerLink	Classic	9 Multi						97	18	2032	3356	3010	199645	208043	3				
13	Kulp Car Rentals	kulpcars.com	Site by Next Level, Powerlink	Gold Add-Car & Brochures	9 Multi	Overlay	Supersize		VEVO's You Tube	888	31	8	1616	2297	2011	197887	203811	4				
14	John Sauder of Ephrata	johnsauderauto.com	TK Car Sites with Powerlink	Platinum with EBAY	16 Multi	Overlay	Supersize		VEVO's You Tube	1881	125	10	1516	1432	1308	53554	57810	16				
15	Garden Spot Eq Auction & Sales	landisenterprises.com	Dealer Specialties PowerLink	Classic	9 Multi						35	9	1428	2571	1720	53566	59285	14				
16	Dick Horrigan BMW	horriganbmw.com	Dealer Specialties PowerLink	Classic	9 Multi	Overlay	Supersize				38	7	1107	1295	571	21334	24307	29				
17	Woodcrest Motors	getauto.com/woodcrest		Classic	9 Multi						72		993	1168	1258	26123	29542	23				
18	Bechtel Autos Inc	bechtelautosales.com	Site by Next Level, Powerlink	Classic	9 Multi						24	9	939	865	778	43955	46537	17				
19	Boyer Motor Co.	boyermotorco.com	Dealer Specialties PowerLink	Classic	9 Multi	Overlay					35	5	811	990	873	56235	58909	15				
20	Eisenhauer Nissan	eisenhauercars.com	Automark Site	Classic	9 Multi	Overlay	Supersize				83	1	713	839	295	30970	32817	22				
21	Quigley Chevrolet	quigleychevrolet.com	Dealer Specialties PowerLink	Platinum with EBAY	9 Multi	Overlay					61	2	618	830	587	2159	4194	56				
22	Fuzzy Dice Auto Sales	fuzzydiceautos.com	Dealer Specialties PowerLink	Classic	9 Multi		Supersize				27		616	963	1850	23062	26491	25				
23	Truck Stop Pre-owned Auto Sales	truckstopautosales.com	Site by Next Level, Powerlink	Classic	4 Multi		Supersize				20	6	587	857	394	23379	25217	27				
24	Penn Auto Sales	pennautosalesofpa.com	Site by Next Level		4 Multi						48		444	522	550	23039	24555	28				
25	Scott Schaeffer Auto Center	scottschaeffer.com	Site by Next Level, Powerlink	Classic	4 Multi						40		437	550	597	109806	111390	8				
26	Advance Motors	getauto.com/advance			4 Multi						50	1	359	422	511	74179	75471	12				
27	Mike's Motor Zone	mikesmotorzone.com	Site by Next Level, Powerlink	Gold Add-Car & Brochures	16 Multi	Overlay	Supersize		VEVO's You Tube	775	20	3	345	416	390	2022	3173	59				
28	Keller Bros. Ford - Lebanon	kbford.com	Dealer.com Site	Gold Add-Car & Brochures	32 Multi	Overlay					96		283	333	116	0	732	64				
29	McDowell Auto Sales	mcdowellautosales.com	Site by Next Level		9 Multi	Overlay					13		278	327	438	9055	10098	42				
30	Hershey Pre-Owned Inc	hersheypreowned.com	Site by Next Level, Powerlink	Classic	9 Multi		Supersize				25	2	267	310	280	5949	6806	50				
31	F & J Auto Sales	fjautosales.com	Site by Next Level, Powerlink	Classic	9 Multi	Overlay					38	1	255	4	0	125474	125733	7				
32	Savage L & B Dodge Chrysler Jeep	savagejeep.com	TK Car Sites	Gold Add-Car & Brochures	9 Multi						49		246	0	0	19528	19774	33				
33	Five Points Auto Center	spointsautocenter.com	Site by Next Level, Powerlink	Classic	9 Multi		Supersize				11		198	228	206	7304	7936	49				
34	Micky's Auto Sales	mickysautosales.com	Site by Next Level		9 Multi	Overlay					10		179	210	222	10719	11330	40				
35	Lancaster Nissan Inc	lancasternissan.com	BZ Productions Site	Classic	9 Multi						128		178	209	196	9724	10307	41				
36	Cornerstone Auto & Retail Store	carsonthecorner.com	Site by Next Level		4 Multi	Overlay					8		173	203	341	11972	12689	38				
37	Providence Chrysler Dodge Jeep	providenceautos.com	Cobalt	Classic	9 Multi	Overlay					74		173	205	216	17531	18125	35				
38	Keller Bros. Dodge	kellerbrosdodge.com	Dealer.com Site	Gold Add-Car & Brochures	32 Multi	Overlay					67		172	202	129	3397	3900	58				
39	Brubaker Chrysler Jeep	brubakercars.net	Chrysler Site	Gold Add-Car & Brochures	9 Multi						66		156	184	145	5386	5871	52				
40	Lexus of Chester Springs	lexusofchestersprings.com	Cobalt	Platinum with EBAY	9 Multi	Overlay					45		156	184	130	2649	3119	60				
41	Kutztown Auto Co	kutztownauto.com	General Motors Site	Classic	9 Multi	Overlay					72		143	168	62	7632	8005	48				
42	Don Dahms Auto Sales	dondahmsauto.com	Site by Next Level, Powerlink	Classic	4 Multi						7	1	141	261	310	33092	33804	20				
43	Keim Chevrolet Inc	keimchevy.com	Dealer.com Site	Gold Add-Car & Brochures	9 Multi						75		139	164	187	15943	16433	36				
44	Keller Bros. Ford - Lititz	kellerbrosford.net	Dealer.com Site	Gold Add-Car & Brochures	32 Multi						80		134	158	163	8851	9306	44				
45	Savage Hyundai Inc	savage-hyundai.com	TK Car Sites	Gold Add-Car & Brochures	9 Multi						29		132	0	0	6237	6369	51				
46	Bartman Auto Sales	bartmanautosales.com	Site by Next Level		9 Multi						12	1	127	149	128	17887	18291	34				
47	K T Graham Inc	ktgraham.com	Dealer Specialties Powerlink	Classic	9 Multi						29	2	116	181	176	9584	10057	43				
48	Vito Rinaldi Chevrolet Inc	rinaldicars.com	General Motors Site	Classic	9 Multi						85		96	113	135	1005	1349	63				
49	R & R Auto Group	rrautogroup.com	General Motors Site	Classic	9 Multi	Overlay					44		90	106	71	1159	1426	62				
50	J Bertolet Volkswagen	jbetolet.com	Volkswagen Site, VW Certified	Platinum with EBAY	9 Multi		Supersize				53		88	103	132	33239	33562	21				
51	Truck Village	useddieseltruck.com	Dealer.com Site	Gold Add-Car & Brochures	9 Multi	Overlay					41		83	98	0	0	181	66				
52	Schlenker Motors Inc	schlenkermotors.com	Dealer.com Site	Classic	4 Multi						31		81	95	74	11517	11767	39				
53	Savage Kia Inc	savagekia.com	TK Car Sites	Gold Add-Car & Brochures	9 Multi						32		78	0	0	97958	98036	9				
54	Tom Oates Chevrolet	tomoateschevy.com	General Motors Site	Gold Add-Car & Brochures	40 Multi						26		71	84	77	59495	59727	13				
55	Tri-Town Automotive	tri-townauto.com	Site by Next Level, Powerlink	Classic	9 Multi						14		62	114	134	3991	4301	55				
56	Freddie Fisher's Hoover Motor Co	hooverchevrolet.com	DealerSkins Site	Classic	9 Multi						3		54	63	50	23742	23909	30				
57	Car Corner Company	jzcarcorner.com	Autotrader Site	Classic	9 Multi						31		48	56	46	8789	8939	46				
58	Savage Suzuki	savagesuzuki.com	TK Car Sites	Gold Add-Car & Brochures	9 Multi						19		48	0	0	2205	2253	61				
59	Kelly Chevrolet Inc.	kellychevrolet.com	General Motors Site	Gold Add-Car & Brochures	9 Multi						18		44	52	43	8724	8863	47				
60	Turner Buick Pontiac G M C	turnernewholland.com	Reynolds Site	Classic	9 Multi	Overlay					26		35	41	50	37328	37454	19				
61	Sauder Chevrolet Company	sauderchevy.com	General Motors Site	Classic	9 Multi						21		30	35	56	22094	22215	31				
62	Kelchner's Auto Sales & Service	kelchnersauto.com			Single						2		19	22	32	3889	3962	57				
63	JT's Wheels N Deals LTD	getauto.com/jtswheelsndeals			Single						11		17	20	18	4956	5011	53				
64	Jeff's Auto Sales				Single						3		9	0	20	415	444	65				
65	Perry Auto Service & Sales	getauto.com/perryauto			Single						6		9	10	14	9087	9120	45				
66	Reiley & Sterner	getauto.com/reiley&sterner			Single						12		9	11	8	4639	4667	54				
<b>Totals This Dealer Group</b>										<a href="http://www.getauto.com">www.getauto.com</a>			<b>VIDEO HITS</b>	<b>6237</b>	<b>3,182</b>	<b>251</b>	<b>51,421</b>	<b>59,526</b>	<b>47,167</b>	<b>2,700,504</b>	<b>2,858,618</b>	

\* The Above Statistics are compiled from Dealer Specialties servers, they include statistics from www.getauto.com and from websites which use Dealer Specialties PowerLinks. We cannot count hits and leads generated from any other websites. PowerLink statistics are available from the Reports page of Inventory Manager. VeVo (Vehicle Video) hits are from GetAuto.com, PowerLinks & Ebay. Video hits from YouTube are based on YouTube Insight statistics.